



## **Business Workshops Offered**

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Date: January 12, 2011

(Rock County, WI) – Rock County 5.0, in conjunction with the several partnering organizations, is presenting a workshop series targeted specifically at small businesses and entrepreneurs. The workshop series, which will be offered weekly during the month of February, will introduce individuals to the following topical areas: Business Planning Basics, Library Resources for Market Research, Business Financing Basics and Marketing for Start-Ups.

In consideration of geography, as well as scheduling, this workshop series will be offered weekly in Beloit and Janesville. The same workshop topic will be presented twice per week: Tuesdays at the [Beloit Public Library](#) and Thursdays at the Rock County [UW-Small Business Development Center](#), which is housed within the Forward Janesville building. The workshops will begin at 6 PM and last approximately one hour. Although there is no fee to attend, participants are encouraged to register by phone or email.

For additional information about this workshop series, including a listing of presenters, contact [Mary Rajek](#) (608.757.3160) and/or download the [online flyer](#).

Rock County 5.0 is a five-year public / private economic development initiative designed to reposition and revitalize Rock County's economy. The initiative's efforts are focused on the following five economic development strategies: Business Retention & Expansion, Business & Investment Attraction, Small Business & Entrepreneurship, Real Estate Positioning and Workforce Profiling. For additional Rock County 5.0 information, visit [www.rockcounty5.com](http://www.rockcounty5.com).