



Gateway Named Shovel-Ready

By Daily News Staff

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Beloit's Gateway Business Park, along with Janesville's STH 11 Business Park, has been recognized as Wisconsin's first officially designated shovel-ready industrial/distribution sites.

The Ady-Austin consulting group recently awarded the shovel-ready designation, according to a press release from Rock County Economic Development Manager James Otterstein.

More than 200 critical variables, representing six major property and community variables, were evaluated during this designation process. Approximately 450 acres of industrial and/or distribution property along the Interstate 39/90 and Interstate 43 Development Corridor are covered by this shovel-ready tag.

The Gateway Business Park in Beloit is anchored by the Staples Distribution Center and Diamond (Kettle) Foods, a producer of potato chips. The park has parcels that range in size from three to 65-plus acres. Parcels can be arranged in a variety of sizes and configurations to meet needs of businesses. Regional storm water management, protective covenants, Tax Increment Financing and Wisconsin Tax Credits are some of the Park's amenities.

"Speed-to-market is one of our Development Team's priorities," said Rock County Economic Development Manager James Otterstein. "Whether just beginning or currently in the middle of your site selection and/or development planning, consider the value-added benefits that only a Rock County, Wis. shovel-ready site can provide."

"As Wisconsin's first and only (independently) recognized shovel-ready sites, Rock County joins an elite class of communities throughout the nation. The property designation will definitely assist with competitively positioning, as well as distinguishing, the area's real estate portfolio," Rock County 5.0 Co-Chair Mary Willmer-Sheedy said.