

ROCK COUNTY 5.0

ONE VISION | ONE VOICE

Logistics Video Released

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(Rock County, WI) – Rock County 5.0 released a video today that features the area’s Logistics industry. The video builds upon various Rock County 5.0’s projects that traverse across two of the initiative’s core strategies: Business Retention & Expansion and Business & Investment Attraction. Recognized brand names such as [Blain Supply Co.](#), [Cummins Emission Solutions](#), [Grainger](#) and [Kaiser Transport](#) are featured throughout the video.



During the remainder of 2011, Rock County 5.0 intends to develop other topical area videos that build upon, as well as demonstrate, Rock County’s overall value proposition. To view this video, visit www.rockcounty5.com.

Rock County 5.0 is a five-year public / private economic development initiative designed to reposition and revitalize Rock County’s economy. The initiative’s efforts are focused on the following five economic development strategies: Business Retention & Expansion, Business & Investment Attraction, Small Business & Entrepreneurship, Real Estate Positioning and Workforce Profiling.

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