

# ROCK COUNTY 5.0

ONE VISION | ONE VOICE

## Real Estate & Development Video Released

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(Rock County, WI) – Rock County 5.0 released a video today that features the area’s Real Estate & Development opportunities. The video builds upon various Rock County 5.0 projects, including Wisconsin’s *first and only* certified “Shovel-Ready” designations, as well as its recently showcased virtual building portfolio. These value-added offerings speak volumes about Rock County’s speed-to-market attributes, which are continually generating increased attention within the business development arena. Recognized firms such as [Corporate Contractors Inc.](#), [Helgesen Development Corp.](#), [Hendricks Commercial Properties](#) and [J.P. Cullen & Sons](#) are featured throughout the video.



During the next 12 months, Rock County 5.0 intends to develop other topical area videos that enhance, as well as demonstrate, Rock County’s value proposition. To view this video, visit [www.rockcounty5.com](http://www.rockcounty5.com).

Rock County 5.0 is a five-year public / private economic development initiative designed to reposition and revitalize Rock County’s economy. The initiative’s efforts are focused on the following five economic development strategies: Business Retention & Expansion, Business & Investment Attraction, Small Business & Entrepreneurship, Real Estate Positioning and Workforce Profiling.

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