

ROCK COUNTY 5.0

ONE VISION | ONE VOICE

Repositioning & Revitalization Activities Recognized

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(Rock County, WI) – As an expression of appreciation, as well as to raise awareness about the area’s improving economic conditions, half-page color display advertisements were printed in today’s *Beloit Daily News* and the *Janesville Gazette*. These placements highlight various private sector projects that have been announced and/or completed throughout Rock County from January 2008 to the present.

“These 37 projects speak volumes about the confidence and commitment that the private sector has with regards to the area’s economic vitality. Our Economic Development Team is working diligently to encourage other companies to join our business community,” said Rock County 5.0 Co-Chair Mary Willmer-Sheedy. These remarks were echoed by Co-Chair Diane Hendricks, who said, “The repositioning and revitalization process, one project at a time, is continually strengthening our overall economic landscape. The diversity of the companies and their projects are impressive. On behalf of Rock County 5.0, we thank those businesses for investing locally.”

A copy of this recognition piece is provided below.



Progress Zone

Repositioning & Revitalizing Our Economy... ONE PROJECT AT A TIME

- 37 Projects Announced and/or Completed
- \$330+ Million Invested
- 700+ Jobs Committed

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Rock County 5.0 recognizes the companies that have announced or completed investments in our county. We thank them for their belief in Rock County as a place to conduct business, increase investments and create and/or retain jobs.

Their commitment and risk-taking initiatives are a proud testimony of Rock County's strong and competitive business environment.

Become an Ambassador of Optimism by encouraging other companies to join our growing and diversifying business community.

www.rockcounty5.com

Logos included: Altec Industries, ATW, Beloit Health System, Blain's FARM & FLEET, Campbell, DataDimensions, DIAMOND FOODS, Dean, Edgerton HOSPITAL AND HEALTH SERVICES, FritoLay, EVANSVILLE MANOR, FREEDOM, GRAINGER, HJB Specialty FOODS, Helicopter, Home Health United, Humane, HUF COR, KERRY, Kenzie, MELSTER, Menlo, MURRAY WAREHOUSING, MERCY HEALTH SYSTEM, NFI, PENNCOLOR, pepsiamericas, PRENT, SSI, St. Mary's Janesville, WOODMAN'S PHIBKETS.

Rock County 5.0 is a five-year public / private economic development initiative designed to reposition and revitalize Rock County's economy. The initiative's efforts are focused on the following five economic development strategies: Business Retention & Expansion, Business & Investment Attraction, Small Business & Entrepreneurship, Real Estate Positioning and Workforce Profiling.

For additional Rock County 5.0 information, visit www.rockcounty5.com.

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