

# ROCK COUNTY 5.0

ONE VISION | ONE VOICE

Founded in 2009, Rock County 5.0 is a public/private economic development initiative designed to foster collaboration, communication and connections through a strategic economic repositioning and revitalization plan. This plan is dedicated to identifying and nurturing economic and investment opportunities; accelerating regional growth and enhancing local assets when/where appropriate. Over the last four years, Rock County 5.0 has effectively influenced the area's economic landscape by aligning efforts and leveraging resources in the following key areas: Business Retention & Expansion, Business & Investment Attraction, Small Business & Entrepreneurship, Real Estate Positioning and Workforce Profiling.

To date, more than 60 businesses, non-profit organizations and individuals have contributed their financial resources and in-kind services to support Rock County 5.0. This support is in addition to the generous allocation of staff and office resources provided by the County of Rock, as well as the cities of Beloit and Janesville. This broad range of support, coupled with a unique operating model, has enabled Rock County 5.0 to dedicate nearly 95% of its resources into the aforementioned key areas.

It is remarkable what can be achieved through one vision, one voice and with your support, Rock County 5.0 will continue to: build and cultivate partnerships that translate into strong, sustainable employment and investment opportunities; encourage new real estate investments to support growing demands within the market; and facilitate innovative workforce solutions to fill the talent needs of area employers.

Thank you in advance for your support.

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Please include this section with your pledge.

## Investor Information

I/We are committed to the mission of Rock County 5.0 and wish to support these efforts.

Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

We prefer to remain anonymous and not have our pledge publicly acknowledged.

### I/We pledge to support Rock County 5.0 in the amount of:

- \$50,000 or more
- \$25,000 - \$49,000
- \$10,000 - \$24,000
- Up to - \$9,000

### To be paid in equal, annual installments over a:

- 1-Year Period ending 12/31/ \_\_\_\_\_
- 3-Year Period ending 12/31/ \_\_\_\_\_
- 5-Year Period ending 12/31/ \_\_\_\_\_

*Your tax deductible contribution can be made payable to either of these 501(c)(3) organizations:*

#### Forward Foundation

14 S. Jackson, Janesville, WI 53548  
Ph: (608) 757-3160 Fax: (608) 757-3170  
or

#### Greater Beloit Economic Development Corp.

500 Public Avenue, Beloit, WI 53511  
Ph: (608) 364-6748 Fax: (608) 364-6756

